

## LEADERSHIP



### PAUL S. KIRWIN | PRESIDENT AND CEO

Paul S. Kirwin, President and CEO since January 2010, is a hospitality and travel veteran with over 30 years of global leadership experience with major brands, including Hyatt, Regent, Radisson, Country Inns and Suites, AmericInn®, TGI Friday's, Houlihan's®, Perkins® and Carlson Wagon-Lit Travel.

Prior to this position, Paul served as President and COO from May 2009 to December 2009. Previously, Paul spent 25 years with Carlson, growing from hotel manager to leadership responsibility for several regional theatres, including President, Carlson Asia Pacific and President, Carlson Hotels Worldwide, Americas. Along the way he spent 13 years with Country Inns & Suites By Carlson in various senior operational positions, including five as president, leading the overall business operations and expansion of this industry leading, mid-tier hotel brand. Prior to joining Carlson, Paul spent five years in management roles with Hyatt Hotels and Resorts in Washington, DC, Hilton Head, SC, Orlando, FL, and Atlanta, GA. Paul graduated magna cum laude from the University of New Hampshire with a Bachelor of Science degree.



### BRIAN J. SCHWEN | CHIEF FINANCIAL OFFICER

Brian J. Schwen has served as Chief Financial Officer since January 2002 and as Controller from August 2001 to December 2001. Prior to joining the company in 2001, Brian was Vice President/Chief Financial Officer for Rapp Collins Worldwide — Minneapolis from December 1999 to August 2001. From September 1991 through December 1999, Brian held various positions including Manager and Senior Manager of KPMG, LLP. Brian has a Bachelor of Science degree in Business Accounting from the University of Minnesota.



### JULIE R. ROETTGER | VICE PRESIDENT OF RESTAURANT OPERATIONS

Julie R. Roettger is a results driven, multi-unit operator with over 30 years experience in the restaurant industry. Julie began her role as Vice President of Operations for Northcott Hospitality's Perkins Restaurants in May 2012 and has been overseeing Houlihan's operations since March of 2014. Before joining Northcott, Julie spent 10 years with Perkins & Marie Callender's Restaurants and held the position of Senior Director of Operations Services from 2008 until 2012. Prior to working with Perkins Corporate, Julie managed a number of Baker's Square restaurants, a division of VICORP Restaurants and was promoted to regional manager in 1996, being responsible for as many as 14 company-owned restaurants in the Minneapolis/St. Paul metro area.



**NASIR H. RAJA | EXECUTIVE VICE PRESIDENT OF  
FRANCHISE DEVELOPMENT & OPERATIONS**

Nasir H. Raja has served as Senior Vice President of Operations and Organizational Development since February 2011. Prior to this, Nasir was Vice President of Organizational Development and Training since February 2010.

Nasir has been consulting and working in the travel and hospitality industry for 15 years for brands like Country Inns & Suites, Radisson, Regent, Park Inn, TGI Friday's, Pick Up Stix and Carlson Wagonlit Travel. Prior to joining the company, Nasir was a management consultant specializing in advising clients to develop strategies in response to external and internal challenges. He spent 10 years at Carlson Companies leading a variety of corporate functions, including finance, corporate planning, business improvement, change management and most recently was Global Vice President, Planning at Carlson Wagonlit Travel. Nasir has a B.S. and an M.B.A. in Finance.



**MARK L. MASUDA | VICE PRESIDENT OF SALES & MARKETING**

Mark L. Masuda has served as the Vice President of Sales and Marketing since March 2014. Prior to joining the company, Mark held leadership positions at Carlson Rezidor Hotels, Carlson Wagonlit Travel and Northwest Airlines. Mark has a Bachelor's degree from Minnesota State University, Mankato and a Masters of Business Administration from the University of Minnesota.



**MARK A. CLAREY | VICE PRESIDENT OF CONSTRUCTION, DESIGN & PURCHASING**

Mark A. Clarey has served as the Vice President of Construction, Design and Purchasing since September 1997. Mark is an accomplished construction manager with broad construction and development experience, which includes the lodging industry.

Prior to joining the company in 1997, Mark managed projects for Weis Builders of Minneapolis, Minnesota between January and August of 1997, the Musicland Group, Inc. from 1994 through January 1997, Nelson Brothers Construction during 1993 and 1994 and Teri Construction between 1982 and 1992.



**JEANNINE M. MOMCHILOVICH | VICE PRESIDENT OF DESIGN & PURCHASING DECISIONS**

Jeannine M. Momchilovich has served as the Vice President of Design Services since March 2004. Prior to this position, Jeannine had been the Director of Design Services since March 1999, and Staff Designer from March 1996 through March 1999.

Prior to joining the company in 1996, Jeannine was a Project Interior Designer with an interior design firm from June 1994 through March 1996, and as an Interior Designer with an architectural firm from June 1991 through May 1994. Jeannine has a Bachelor of Science degree in Interior Design from the University of Minnesota.



**RON SHIMEK | VICE PRESIDENT OF OPERATIONS & TRAINING**

Ron Shimek has served as Vice President of Organizational Effectiveness and Training for Northcott Hospitality since May of 2012. Prior to joining the company, Ron spent 10 years at Carlson holding leadership roles in operations, quality improvement and I.T. Prior to joining Carlson, Ron held positions in project management and business analysis at Conseco Finance and GE Capital Consulting.

Ron received his Bachelor's degree in Economics from St. Johns University.



**Rocky Wruck | VICE PRESIDENT OF THREE RIVERS HOSPITALITY**

Rocky L. Wruck has served as Vice President of Three Rivers Hospitality since November 2016. Prior to joining the company, Rocky spent 20 years at White Lodging holding leadership roles of Regional Vice President of Operations and Regional Director of Operations, overseeing up to 16 of the company's managed assets. Rocky also held roles of General Manager where he opened and managed various Marriott and Hilton branded hotels, as well as Director of Sales and Sales Manager. Rocky graduated cum laude from the University of Wisconsin-Stout with a Bachelor's degree in Hospitality Management.

## Corporate Headquarters

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For more information about Northcott Hospitality or any of its holdings, please contact:

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